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The MITS logo consists of the lowercase letters 'mits' in a white, bold, sans-serif font, set against a black rectangular background.

A red banner with a textured background containing the text 'Advanced Reporting & Business Intelligence' in a white, sans-serif font.

**MITS World
Newsletter**

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RATEX Demonstrates MITS Report at CAMEX 2007 Expo

RATEX Business Solutions, Inc. (RBS), a leading independent provider of technology and management services to college and university book stores, will demonstrate MITS Report at CAMEX 2007, the Campus Market Expo, in Orlando, Florida, from

March 23 to 27.

As part of its initiative to provide superior business consulting, software, hardware, training, and support across all aspects of collegiate retailers'™ information systems, RBS is offering MITS Report as an add-on technology to meet their customers'™ reporting needs. With MITS Report, customers have a better way to analyze the data in their systems and then report on that data quickly and easily.

International Spectrum 2007: A MITS Recap

At the annual International Spectrum MultiValue user event in Long Beach, California, from March 6 to 9, MITS Certified Business Intelligence Professional Ross Morrissey presented two well-attended sessions (one on Dashboards and one on MITS-specific technology) and, with MITS President Fred Owen, met with both existing and prospective customers.

Owen met with key members of IBM's™ U2 group including Susie Siegesmund (Director, U2 Business Unit), Thom Garcia (U2 Tools Product Manager), and Jackie Burhans (U2 Portfolio Manager). Owen also took the opportunity to learn more about some of the database companies in attendance, including Northgate Information Solutions, with its Reality database, and InterSystems, which developed the Cache database.

Owen and Morrissey spoke with current customers, including Hirsch Pipe & Supply, with partners, including AdvanceWare and TRG, and with representatives of the United Kingdom and Australia.

Contribute to MITS World with Your Tech Tips and Success Stories!

Do you have technical tips you'd like to share with the MITS community? Or, do you want to let us in on the success you've been having using MITS Discover or MITS Report? Your tips and stories are invaluable to your peers who are using MITS technology today. We'd like to hear from you, so send your tips and stories to us at info@mits.com!

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